

Rep Order# 8876908 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37490

Printed: 10/05/2012 9:41 AM  
Last Received: 10/05/2012 9:29 AM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product ISSUE  
Estimate# 3304  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3304  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$34,300

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/05-10/05	0	0	0	\$0.00	
Rating: 2.3												
	2	M	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	
Rating: 2.3												
	3	TU	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
Rating: 2.3												
	4	W	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
Rating: 2.3												
	5	TH	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
Rating: 2.3												
	6	SU	1000A-415P	CBS NFL FTBL	:30	\$25,000.00	10/07-10/07	1	1	1	\$25,000.00	
Rating: 9.5												
	7	SA	700P-800P	ENT TONIGHT 60	:30	\$600.00	10/06-10/06	0	0	0	\$0.00	
Rating: 1.4												

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---	---	---	---	---	---	---	---	---	---	---	---	---
	8	SU	530P-600P	INSIDE EDITN W	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
Rating: 1.7												
	9	F	1235A-135A	FERGUSON	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
Rating: 1.7												
	10	M	1235A-135A	FERGUSON	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
Rating: 1.7												
	11	TU	1235A-135A	FERGUSON	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
Rating: 1.7												
	12	W	1235A-135A	FERGUSON	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
Rating: 1.7												
	13	TH	1235A-135A	FERGUSON	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
Rating: 1.7												
	14	F	400A-459A	NEWS	:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
Rating: 1.7												
	*15	SA	1135P-1235A	PRIVATE PRATICE	:30	\$300.00	10/06-10/06	1	1	1	\$300.00	
Sales Remark: V5 . V5 Added												

--REPORT TOTALS--

Report Totals: 13 / \$34,300.00

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--SALES MONTHLY TOTALS--

Oct 12: 13 / \$34,300.00

Sales Totals: 13 / \$34,300.00

Station Totals: 13 / \$34,300.00

Lines not sent/rclnd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$137,200	CABL	0%	KLAS	25%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%	UNKN	0%		

Books FEB11  
Demos RA35+